



## EIT Manufacturing and Advanced Factories strengthen their commitment to innovation and sustainability in the manufacturing industry

**Barcelona, 19 March 2025** – [EIT Manufacturing](#), Europe’s largest manufacturing innovation community supported by the [European Institute of Innovation and Technology \(EIT\)](#), a body of the European Union, will participate for the fifth consecutive year as a strategic partner in [Advanced Factories](#), taking place from 8-10 April 2025 at Fira de Barcelona Gran Vía. EIT Manufacturing will showcase its pivotal role in fostering sustainable and innovative solutions to tackle the manufacturing sector’s most pressing challenges. By fostering collaboration among startups, research centres and universities, the organisation accelerates the adoption of new technologies, promotes entrepreneurship and encourages sustainability across the sector.

**Antoni Pijoan, Managing Director of EIT Manufacturing West**, states: “Our ongoing partnership with Advanced Factories allows us to remain part of a key event in the industrial transformation of our country. Furthermore, thanks to our network of over 200 partners, we open the doors to Europe and become the gateway for companies, startups, technology centre and universities on a European Scale. Our commitment to competitiveness, innovation and sustainability in manufacturing is unwavering, and we are grateful to continue collaborating with industry leaders.”

**Albert Planas, Director of Advanced Factories**, highlights: “We are pleased to renew our collaboration with EIT Manufacturing year after year, driving innovation in the manufacturing sector through automation, robotics, artificial intelligence and the adoption of Industry 4.0 technologies to enhance the productivity of production plants.”

### Five years pioneering industrial innovation

In 2025, **EIT Manufacturing West, covering Spain, France and Portugal, celebrates its fifth anniversary**. Based in Donostia-San Sebastián, a strategic hub connecting the three countries, the region has built a network of nearly 60 partners and collaborators.

During Advanced Factories, EIT Manufacturing will unveil details about its new annual call for proposals in a session to be held on 9 April in the Workshop Arena. This call aims to drive more sustainable, resilient and competitive manufacturing in Europe. This initiative is aimed at companies, SMEs, startups, technology centres and universities seeking to bring innovative solutions to the manufacturing industry.

In the last 2025 call, EIT Manufacturing allocated more than 15 million euros to collaborative projects, of which 3.7 million euros went to initiatives with the participation of various Spanish entities, a total of 6 of the 29 projects approved at European level, representing more than 20% of the selected initiatives.



Co-funded by the  
European Union



## Industry 4.0 Congress

In addition, EIT Manufacturing will play a key role at the Industry 4.0 Congress, showcasing some of the most disruptive projects and solutions recently developed. A standout moment will be the roundtable on sustainability and Net Zero, taking place on 9 April, featuring key players like BeChained, Energiency, MC Sonae and Universitat Politècnica de Catalunya – BarcelonaTech (UPC).

## About EIT and EIT Manufacturing

The [European Institute of Innovation and Technology \(EIT\)](#) is Europe's largest innovation ecosystem bringing together over 2400 partners from top business, research and education organisations across Europe in 60 innovation hubs. The EIT is an EU body and an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. Through dynamic pan-European partnerships, called Knowledge and Innovation Communities (KICs) the EIT Community provides a wide range of innovation and entrepreneurship activities, strengthening Europe's ability to innovate and powering solutions to pressing global challenges while nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe.

[EIT Manufacturing](#) is one of the nine innovation communities supported by the [European Institute of Innovation and Technology \(EIT\)](#), a body of the European Union. EIT Manufacturing's main goal is to bring European stakeholders focused on manufacturing together in innovation ecosystems that add unique value to European products, processes and services and inspire the creation of globally competitive and sustainable manufacturing. EIT Manufacturing brings together more than 200 partners (universities, research institutes and companies).

## Contact

Email: [west@eitmanufacturing.eu](mailto:west@eitmanufacturing.eu)

More information at <http://www.eitmanufacturing.eu>

## About [Advanced Factories \(8-10 April 2025 – Fira Barcelona\)](#)

**Advanced Factories** is an annual Expo and Congress for leaders and industrial SMEs seeking solutions in industrial automation, robotics, new 4.0 technologies, and 3D Printing to enhance their industrial competitiveness. Together with the Industry 4.0 Congress, it is the largest European congress on industrial innovation. Advanced Factories is organised by [NEBEXT](#), a company specialized in professional events focused on innovation and technological transfer, such as [AMT – Advanced Machine Tools](#), [HIP](#), [Digital Enterprise Show](#), [Rebuild](#), [Pick&Pack](#), [Rebuild](#), [Food 4 Future](#), [eMobility Expo](#) or [Tourism Innovation Summit](#), among others.

### For more information and press materials:

Paula Amer | Enric Casals | [press@advancedfactories.com](mailto:press@advancedfactories.com)

+34 919 551 551 | [www.advancedfactories.com](http://www.advancedfactories.com)